Abdul Majid
Graphic Designer

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Innovative Graphic Designer with 6+ years of expertise in brand identity, digital and print media, and motion graphics. Proven track record of delivering impactful design solutions for global tech companies, driving brand visibility and audience engagement. Passionate about integrating storytelling with design to create meaningful audience connections.

Work Experience

Chesamel Group / Mid-weight Graphic Designer

SEP 2024 - Present, London

Collaborate with marketing leads and design heads to deliver high-quality design projects for leading global tech companies. Lead branding efforts, including a refresh for 'The Founder's Story' by Google Cloud and event branding for the Google Cloud Hackathon Series 2025. Design localized marketing assets for the Google Workspace 'Gemini at Work' project across Europe, ensuring cultural relevance and appeal. Develop digital and print materials for rebranding and event campaigns for major tech companies in Qatar and B2B partner campaigns.

Boo Agency / Mid-weight Graphic Designer

JUL 2024 - SEP 2024, London

Developed a range of online campaigns and marketing assets, ensuring alignment with client objectives and brand guidelines for some of the world's biggest brands. Designed interactive elements for the company website to enhance user engagement and created motion assets to elevate in-house branding efforts.

Punch & Boom / Mid-weight Graphic Designer

NOV 2023 - MAY 2024, London

Collaborated with cross-functional teams to develop award-winning campaigns for global brands, driving a 20% increase in client satisfaction. Designed interaction flows for company websites, enhancing user experience and site navigation. Produced motion graphics for in-house branding projects, elevating brand storytelling.

Maxmedia Co. / Mid-weight Graphic Designer

APR 2021 - JUN 2022, Riyadh, Saudi Arabia

Spearheaded integrated design strategies that boosted client engagement metrics. Introduced and implemented a project management system, cutting delivery times significantly. Conducted client feedback sessions, driving iterative design improvements and increasing satisfaction.

Maxmedia Advertising Agency / Graphic Designer

MAR 2019 - APR 2021, Riyadh, Saudi Arabia

Designed event branding materials, including stage backdrops, banners, and promotional content, for corporate events, conferences, and product launches, enhancing the visual appeal for high-profile clients. Created print and digital media assets, collaborating with clients to ensure alignment with branding and marketing goals.

Red Media Productions / Graphic Designer

JUL 2016 - JAN 2019, Kochi, India

Designed event branding materials, including stage backdrops, banners, and promotional content, for corporate events, conferences, and product launches, enhancing the visual appeal for high-profile clients.Created print and digital media assets, collaborating with clients to ensure alignment with branding and marketing goals.

Education

MA Graphic Design

Middlesex University, London
SEP 2022 - OCT 2023

Bachelor of Computer Application / BCA

Mysore University, Karnataka
AUG 2013 - APR 2016

Research
Project Rove

Developed an immersive design experience, integrating cutting-edge technology and creative storytelling to create engaging and interactive environments.

Achievements

Delivered branding solutions for Google Cloud's Hackathon Series 2025, enhancing event engagement. Led localization of Gemini at Work marketing assets for Europe, ensuring cultural relevance.

Skills

Design: Brand Identity Design, Motion Graphics, Digital Marketing Campaigns, UI/UX Prototyping, Typography, Illustration, Website Design, Brand Campaigns, Package Design, Marketing Materials, Sales Collateral, Pitch Decks, Editorial and Book Design.

Tools: Adobe Creative Suite (Photoshop, Illustrator, After Effects, XD, Dimention, InDesign, Lightroom, Premier Pro), Figma, SketchUp, Final Cut Pro, Blender, Midjourney, Stable Diffusion, AI-powered tools, Custom GPTs, AI technology, Wix, Webflow, WordPress, HTML, JavaScript, Shopify, Keynote.

Disciplines: Creative Direction, Art Direction, Project Management, Localization Design, A/B Testing, Research & Insights, Audits & Analysis, Prompt Engineering, Brand Positioning, Production Design & Development, User Experience,& Experimentation.